

ACTIVATE YOUR CHAPTER IN THREE EASY STEPS

JOIN

> REQUEST TO CREATE A DECA CHAPTER

Complete the <u>online form</u> to create a new DECA chapter. We'll automatically send to your school a chapter starter kit. Your contact information will also be shared with your state advisor, who is a great resource to connect you with local and state activities, and <u>Christopher Young</u> with DECA, who works with new chapters and advisors.

> CONNECT WITH YOUR STATE ASSOCIATION

Introduce yourself to your <u>state advisor</u>, who provides communication and leadership in your state. Ask them to help you identify a DECA chapter advisor to mentor you.

> MEET WITH YOUR ADMINISTRATION

During a meeting with your administration, discuss the benefits of DECA, creation of a DECA account, travel requirements, acquiring transportation and funding, and including DECA activities on your school calendar.

> ENROLL IN DECA'S ONLINE MEMBERSHIP SYSTEM

Use your username and password to login to DECA's <u>online membership system</u>. By November 15 and March 1, submit your member names and <u>state and national dues</u> on DECA's <u>online membership system</u>. Some states/provinces have earlier membership deadlines for competitor eligibility.

ORGANIZE

> IDENTIFY THE PROGRAMS AND ACTIVITIES YOU WILL USE IN YOUR CLASSROOM Review the "Bring Your Classroom To Life" viewbook for an overview of DECA's learning programs and activities.

> DEVELOP A CHAPTER CONSTITUTION

Visit the DECA website for a sample constitution that your chapter can amend as your chapter grows.

> SELECT A STUDENT LEADERSHIP TEAM

Your chapter constitution helps determine which <u>leadership positions</u> your chapter will select and the process for selection.

> CREATE A PROGRAM OF WORK INCLUDING A BUDGET AND CALENDAR OF EVENTS

Simply, a <u>program of work</u> lists all of your chapter activities, including budget information, people involved and dates/ deadlines. This guides your chapter for the year. Download the <u>calendar of events</u> for 2010-2011.

PROMOTE

> INTRODUCE DECA TO YOUR STUDENTS

Use the "Introducing DECA" lesson plan that introduces DECA to your members using the promotional video, website and other resources.

> ENGAGE MEMBERS BY PUBLICIZING CHAPTER EVENTS

Involve your members in DECA chapter activities and promote them to all of your students, teachers, administrators and community.

> BUILD YOUR CHAPTER MEMBERSHIP

Implement strategies for building your chapter membership.