



State Action Team Newsletter



President:
Taylor Wingard

As the holiday decorations go down and the countdown to summer begins, DECA competition season emerges on the horizon. Georgia DECA has made numerous accomplishments since August and we are highly anticipating the moment when Georgia wins a multitude of competitive events at the 2012 International Career Development Conference in Salt Lake City, Utah.

However before setting flight to Utah a pit stop at the 2012 Georgia DECA State CDC lies ahead this February. State CDC will showcase Georgia DECA's finest members which leads into the election of your new Georgia DECA State Action Team.

I encourage all highly active members who have aspired higher this past year to take their chapter to the peak of achievement to campaign to become a leader of our state organization. You can find the State Action Team application on gadeca.org and please feel free to email me if you have any questions or are just seeking advice.

Executive Secretary:
Desteni Barnett



As the competition season quickly approaches everyone begins to think about what they will wear to compete in. This year DECA, Inc. unveiled the new DECA blazer patch that is available to chapters through the DECA Images blazer patch exchange program.

As you choose the outfit you will wear to region or the outfits you will pack for state make sure you follow the guidelines provided by Georgia DECA. For testing, competitors can wear business casual attire. Then when you are ready to head to the competition site and present to the judges make sure you have on a professional business suit or blazer with a dress shirt and slacks and dress shoes and socks. Ladies you may wear an appropriate dress or skirt to present to the judge or to the workshops, but make sure you have slacks to wear on stage. We want everyone to look great when you go up to receive your 1st place trophy. I look forward to seeing everyone at state competition next month and good luck.



Executive Vice President:
KayLynn Samples

Georgia DECA and National DECA have several scholarship opportunities for seniors to take advantage of. Don't miss out on these opportunities. **National DECA:** Over \$ 300,000 worth of scholarship will be given away at the National ICDC Conference by corporate partners. Guidelines are set by the sponsors. Visit <http://www.deca.org/scholarships> for more details. **Georgia DECA:** Complete guidelines and the application for the GA DECA Memorial & Foundation Scholarships can be found at: <http://www.gadeca.org/pdf/2012MemorialFoundScholarshipGuide-Application.pdf>. The deadline to apply is February 10th. A total of six scholarships will be awarded at this year's State Career Development Conference. Another scholarship opportunity available to Georgia DECA members is the American Marketing Association (AMA) Scholarship. The deadline to apply is January 31st. Complete guidelines and the application can be found at: <http://www.gadeca.org/StateCareerDevelopment.htm> See your DECA Advisor for additional information on the scholarships available to you as a Georgia DECA member.



**Vice President
Finance:
Ellie Forrester**

The Georgia DECA Foundation is the supporting organization for Georgia DECA students from across the state. Through business donations, grants, and personal gifts, the Foundation has been able to support the winners from GA DECA for the past few years by paying the 1st place winners' registration to ICDC. Certain competitions are supported by business sponsorships as well with winners receiving cash to help offset competition expenses. One of the most useful areas of support from the Foundation has come from the ASPIRE scholarship offering support for DECA students based upon needs so that everyone that wants to attend ICDC has the opportunity to get there! And remember, all chapters that donate \$100 to the Georgia DECA Foundation will be entered into a drawing for a free trip to ICDC!

**Vice President
Chapter Development:
Lauren Calvert**



State competition is approaching quickly and so is the due date for membership! Continue recruiting and make sure to get any last minute members in! We are so close to our membership goal of 12,000 in 2012, let's make Georgia DECA number one for national membership!



**Vice President
Public Relations:
Teara Mayfield**

Step into the spotlight on the Georgia DECA website. I know that each chapter around the state has so many wonderful things they have done for their chapter, school or community that a lot of times goes unnoticed or is not publicized the way we sometimes wish it was. Well this is your chance. Georgia DECA would like to recognize your hard work and the wonderful activities your local DECA chapter has done by placing them on the website. Each month 1-2 schools will be featured. All you have to do is have your DECA advisor submit your entry of no more than 100 words telling us about your event or activity that has taken place during the 2011-2012 school year. Also, you may include 1-2 pictures. Email your article and pictures to georgiadeca@gmail.com.

**Vice President
Competitive Events:
Deborah Howard**



Hey Georgia DECA, Region Competition is quickly approaching and I hope that you are all preparing for your competitive events! If you are participating in a role play/series event, make sure that you are practicing with multiple people (i.e. advisors, family, friends, etc) to assure that you are as prepared as you can be for competition.

If you are testing only: Study, study, study! There is no better way to make sure you are prepared than to study the practice tests available to you.

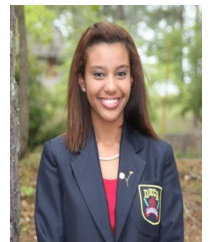
All competitors remember to check the Georgia DECA twitter (@Georgia_Deca) and the Georgia DECA website (www.gadeca.org) for helpful tips and videos that are coming soon. If you have any questions, feel free to contact me at deborah.gadeca@gmail.com. Good luck and I look forward to seeing you all very soon!

**Vice President
Business Partnerships:
Hunter Gibbs**



This year the Georgia DECA foundation will host an EXPO at the Omni hotel in Atlanta, Georgia where businesses can showcase at the largest gathering of marketing, finance, hospitality & management education teachers and students in Georgia! There are 40 Exhibit spaces available. We are expecting over 2,500 students, teachers, and guests in attendance. Exhibitor Hospitality Area is going to be available during the Expo. The first 200 Expo attendees will receive a free gift. Please stop by during your stay at State CDC! We hope to see you there!

**Vice President Civic
Consciousness:
Sabine Jean-Baptiste**



This year we decided to name Make A Wish Foundation as our Spring Community Service Project. We have set a goal of \$21,000 to help grant wishes. Right now we have raised about \$9,000. Although we have come a long way, we still have to finish our journey. With your help we can achieve our goal. Make A Wish is a wonderful organization dedicated to granting wishes to children with life-threatening medical conditions. Check out our website for ideas on raising money. Thanks so much for your support in this cause!