

COMPETITIVE EVENTS TESTING GUIDE

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Individual CBCE Competitive Events	Tests to Study	Others Beneficial
Apparel & Accessories Marketing Series Accounting Applications Automotive Services Marketing Business Services Marketing Food Marketing Hotel and Lodging Management Marketing Management Quick Serve Restaurant Management Restaurant and Food Service Management Retail Merchandising Sports and Entertainment Marketing	Apparel & Accessories Marketing Accounting Applications Automotive Services Marketing Business Services Marketing Food Marketing Hotel and Lodging Management Marketing Management Quick Serve Restaurant Management Restaurant and Food Service Management Retail Merchandising Sports and Entertainment Marketing	Apparel & Accessories Associate/Supervisory Level Financial Analysis Vehicles and Petroleum Marketing Food Marketing Associate/Management Level Hospitality Services Management General Marketing Supervisory Level Full Service Restaurant Marketing Retail Merchandising Associate/Management Level Sports and Entertainment Management Team
Team Decision Making Competitive Events	Tests to Study	Others Beneficial
Business Law and Ethics Buying and Merchandising Financial Analysis Hospitality Services Internet Marketing Sports and Entertainment Management Team Travel and Tourism Marketing	Business Law and Ethics Buying and Merchandising Financial Analysis Hospitality Services Internet Marketing Sports and Entertainment Management Team Travel and Tourism Marketing	Apparel & Accessories Associate/Supervisory Level Accounting Applications Hotel and Lodging Management E-commerce Marketing Sports and Entertainment Marketing
Written Manual Competitive Events	Tests to Study	Others Beneficial
Advertising Campaign Fashion Merchandising Promotion Plan Technical Sales Even	Advertising Campaign Fashion Merchandising Promo Plan Technical Sales Even	Advertising Services Retail Merchandising Selling Test
State Testing Events	Tests to Study	Others Beneficial
Advertising Test Business Administration Entrepreneurship Free Enterprise/Economics General Marketing Marketing and Business Foundations Marketing Math Selling Buying and Merchandising Travel and Tourism Hospitality Services Internet Marketing	Advertising Campaign Business Administration Entrepreneurship Free Enterprise/Economics General Marketing Marketing and Business Foundations Marketing Math Selling Buying and Merchandising Travel and Tourism Marketing Hospitality Services Internet Marketing	Advertising Services Apparel & Accessories Associate/Supervisory Level Hotel and Lodging Management E-commerce Marketing
Other Events	Tests to Study	Others Beneficial
DECA Quiz Bowl	Marketing Management	
ALL TESTING EVENTS SHOULD ALSO STUDY THE GENERAL MARKETING TESTS		