



## Essentials for a Successful Chapter

- A challenging program of work
- Capable officers
- Interested members
- Direct responsibility shared by all members
- Proper equipment and records
- A knowledge of DECA on the part of every member

The program of work carried out at the local level is the most important phase of the entire chapter structure. Both the state and national organizations originated from the solid foundation of isolated, individual, local chapters. Also, it is at the local level that the greatest amount of member participation takes place.