



## KEY DECA ISSUES

### Promoting DECA & Marketing Education in Your School

- Brochures
- Posters
- Flyers
- "Ask Me About DECA" Buttons
- Speak to Other Classes
- Announcements Over Intercom/TV
- Sponsor Faculty Activities
- DECA Newsletter
- School Website
- Special Treats for Randomly Selected Students Throughout the School
- Business Cards
- Newspaper
- Make Morning Announcements during DECA Week
- DECA Trivia
- Prizes for games
- Luncheon for counselors and curriculum AP
- Ads on School TV
- Link to school Website
- Bulletin Board
- Window Display
- Staff Appreciation
- DECA Week
- Adopt-A-Teacher (similar to secret pal)
- Member T-Shirts (becomes a walking billboard)
- Do Not Disturb- Testing Signs for Classrooms from DECA
- Complete Marketing Materials for other school groups/activities
- Luncheon with Business Community
- Homecoming float/activities
- PTA promotion with arts/crafts store
- Sell student artwork in School-Based Enterprise
- School store
- Articles in school newspaper
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