



Suggested Chapter Activities for a Program of Work

Chapters can best serve their schools and communities if they provide a variety of activities throughout the year. Your DECA chapter will be rewarded with member satisfaction and enthusiasm if it plans activities in each of the following recommended areas that represent each point of the DECA Diamond.

Civic Consciousness Activities

Civic Consciousness activities involve recognizing obligations to the community in which the chapter is located and studying community needs. These activities involve helping others who are less fortunate and in need. Often they are done simply for the satisfaction of helping others.

Suggested Activities Include:

- Assist businesses with inventories or surveys
- Assist a community organization in a clean-up project
- Conduct an anti-shoplifting campaign
- Build an access ramp for senior citizens or disabled individuals
- Participate in an MDA activity
- Visit a local children's ward of a hospital
- Visit a senior citizen's home at the holidays
- Adopt a grandparent at a senior citizen's home for the year
- Participate in a local blood drive; host a blood drive at your school
- Hold a Holiday or Halloween party for disabled children
- Participate in a local walk-a-thon or bowl-a-thon for charity

Vocational Understanding

Most chapters provide professional activities to broaden members' knowledge of the various marketing education career fields.

Suggested Activities Include:

- Schedule outside speakers.
- Attend business-related seminars.
- Arrange for officers or designated members to speak at local civic club meetings to tell the DECA story. Examples include Kiwanis, Rotary and Lions clubs.
- Conduct seminars on other campuses or in classrooms on such topics as free enterprise and job interview skills.

- Conduct a fashion show.
- Participate in Career Development Conferences on the local, district, regional, state and international levels.
- Participate in DECA mini-conferences.
- Spend a day at a local business offering careers in the students' area of interest.

Leadership Development

Through these activities, DECA members are given an opportunity to participate in experiences designed to develop each member's leadership potential.

Suggested Activities Include:

- Host a "mini" competitive events conference.
- Participate at local, state and international career development conferences.
- Conduct a local officers training program with other vocational organizations.
- Host a regional officer training program with other DECA chapters.
- Participate in a DECA retreat.

Social Intelligence

Chapters should provide recreation for their members. One of the original philosophies of DECA, as true today as ever, is to provide social activities to make up for the school functions members may miss because of off-campus work experience. Various social activities can be used to acquaint other students with your program. Well-planned activities help to develop the social intelligence of each chapter member.

Suggested Activities Include:

- Hold an installation/initiation banquet for officers and DECA members.
- Sponsor a school-wide dance.
- Have a back-to-school breakfast for teachers during in-service hosted by DECA members.
- Hold an employee/employer recognition breakfast/luncheon/banquet.
- Hold a spaghetti dinner.
- Have a picnic—perhaps inviting another DECA chapter in the area.
- Host a softball game for current DECA members and alumni members.
- Sponsor a senior graduation breakfast hosted by junior members.
- Host an end-of-the-year banquet for DECA members and parents.