KEY DECA ISSUES

Ways to Incorporate the Business Community

- Guest Speakers
- Advisory Committee
- Judge at Region
- Judge on the Local Level
- Sponsor a Student to a Conference
- Provide a Workshop
- Co-op Placements
- Assist with Community Project
- Provide Job Shadowing
- Field Trips to local businesses
- Chamber of Commerce for supplemental materials
- Business People as Coaches for students
- Volunteer Work Opportunities
- Expos
- Invite business professionals to be chaperones on professional field trips
- Host luncheon for a business organization (ex: Rotary Club)
- Job Fair with local businesses
- Offer Marketing Services to small local businesses
- Sponsorships for competitions
- Internship Options
- Advisory committee members come to class to judge final presentations
- Discounts for DECA members
- Chick-Fil-A spirit night
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