



KEY DECA ISSUES

Ways You Can Incorporate DECA in Classroom

- Role plays to illustrate new terms in class
- Use materials to supplement class activities
- DECA as a subject/topic for a promotion assignment
- Use written events for a class assignment
- Bell ringer – every Monday do DECA updates first 10 minutes of class
- Have a representative in each class to keep that particular class updated
- Get DECA tests on disk – interactive
- Perform research on companies, find functions
- Write research projects
- DECA day on Friday
- Bulletin boards with pictures
- Incorporate a research activity on the National DECA website
- DECA members work in the school-based enterprise during some class time
- Students develop commercials to go with Promotion unit as a class project
- Purchase videos from National DECA
- DECA scavenger hunt
- Design a project for marketing students to create a marketing campaign for DECA to recruit new members
- Sales projects
- Role play competitions
- Guest speakers
- Alumni
- Community Service Projects
- DECA video
- Statesman Award Test
- Membership has it privileges
- Group projects based on role-plays
- DECA meetings during class
- Careers unit
- Use DECA items as a reward for great work
- Have students come up with ideas
- Respond to community
- Virtual Business Simulation
- Wear DECA tshirt to class each Wednesday for one point
- Laser tag at lunch for members
- Fabulous Friday - treats
- Role play each week
- DECA Day one or two times a month during class
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