



## KEY DECA ISSUES

### Ways to Recruit Students to Join DECA

- Special field trips for DECA members only
- Honor cords for graduation
- DECA breakfast for meetings
- New York Experience
- Earn a DECA letter
- Working in school store
- Only get extra points if DECA member
- Getting students to design brochure and mail to homes of upcoming freshmen
- DECA lunch
- Funky t-shirts
- Participation bonus points for members
- DECA points for members who bring in new members
- Pizza party for students who join
- Class with the most members by a certain date get a pizza party
- Have current members to wear "Ask me about DECA!" pins. As students join, give points if they say they were referred by a specific member.
- DECA dough – auction DECA meeting prizes
- Promote that being a DECA member has its privileges
- Ad in school newspaper to let others know "We want you"
- DECA t-shirts
- DECA senior activities
- DECA leadership activities
- Alumni members come back and speak
- Use school to publicize things (school website – school newspaper)
- 9<sup>th</sup> grade orientation or Open House
- Graduation stoles/tassels
- Sell ads
- Deliver mums
- Competition - they love this (travel & see "cement" ponds)
- Door prizes
- Six Flags
- Hawks/Thrashers/America's Mart field trips
- Resume/College applications
- Scholarships
- Leadership skills
- Booth at club day & talk to English classes
- Members get free t-shirt
- Put names on t-shirt
- Yearbook ad/picture
- Recruitment @ middle school
- Morning/afternoon announcements
- DECA week



## KEY DECA ISSUES

### Ways to Recruit Students to Join DECA cont.

- Fashion Show – DECA members as models
- Sit together at school functions w/DECA shirts
- Live window displays
- Cookie sales
- Video announcements
- Bring a friend
- Free food at lunch
- Pep rally skit
- Early Bird Special
- Send out formal invitations
- Bulletin boards
- Talk about trips
- Bowling night
- Club Rush
- Host a Career Fair
- Scrapbooks
- “I like your style” recruitment coupon
  - DECA students invites an underclassman to attend meeting
- DECA Dollars
  - Play money used as real cash in school store 3:1 ratio
- DECA detective game
- List of employers who prefer DECA members to hire
- Connection to Community Service
- Display window
- DECA hoodies
- Junior/Senior replacement
- DECA idol karaoke
- Letter of encouragement/recruitment to parents
- Officers speak to different classes
- Use most popular boy/girl to recruit
- Free tshirts
- Set individual class goals
- Field trips
- Fundraise pays dues
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