



2009-2010

## COMPETITIVE EVENTS PROGRAM

### ***Competency Based Competitive Events***

- Accounting Applications
- Apparel and Accessories Marketing
- Automotive Services Marketing
- Business Services Marketing
- Food Marketing
- Hotel and Lodging Management
- Marketing Management
- Quick Serve Restaurant Management
- Restaurant and Food Service Management
- Retail Merchandising
- Sports and Entertainment Marketing

### ***Role Play Only Events (specific to Georgia DECA)***

- Business Speech
- Job Interview
- Marketing Decision Making

### ***Testing Only Events (specific to Georgia DECA)***

- Advertising Services Testing
- Business Administration Testing
- Business Management & Administration Testing
- Buying and Merchandising Testing
- Entrepreneurship Testing
- Finance Testing
- Free Enterprise Economics Testing
- General Marketing Testing
- Hospitality Services Testing
- Marketing Math Testing
- Selling Testing
- Travel and Tourism Testing

### **Principles of Business Administration Events**

- Principles of Business Management and Administration
- Principles of Finance
- Principles of Hospitality and Tourism
- Principles of Marketing

### ***Team Decision Making Events***

- Business Law & Ethics Team Decision Making
- Buying & Merchandising Team Decision Making
- Financial Analysis Team Decision Making
- Hospitality Services Team Decision Making
- Sports and Entertainment Marketing Team Decision Making
- Travel and Tourism Marketing Team Decision Making

### ***Business Operations Research Events***

- Business Services Operations Research Written Event
- Buying and Merchandising Operations Research Written Event
- Finance Operations Research Written Event
- Hospitality & Tourism Operations Research Written Event
- Sports and Entertainment Marketing Operations Research Written Event

### ***Chapter Team Events***

- Community Service Project
- Creative Marketing
- Entrepreneurship Promotion Project
- Financial Literacy Promotion Project
- Learn and Earn Project
- Public Relations Project

### ***Business, Management and Entrepreneurship Events***

- Entrepreneurship Participating Event – Franchise Business
- Entrepreneurship Participating Event – Independent Business
- Entrepreneurship Written Event
- International Business Plan
- Internet Marketing Business Plan

### ***Marketing Representative Events***

- Advertising Campaign Event
- Fashion Merchandising Promotion Plan
- Technical Sales Event

### ***Special Events***

- Civic Consciousness Project (*specific to Georgia DECA*)
- Chapter Awards Program
- DECA Quiz Bowl
- National Pin Contest (*specific to Georgia DECA*)
- National Scholarship Winners
- State Scholarship Award Winners (*specific to Georgia DECA*)
- Stock Market Game
- Virtual Business Challenge