

**2009-10 National DECA Competitive Events Reference Table**

Principles of Business Administration Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Principles of Business Management and Administration	1	Yes-Business Administration Core Exam	N/A	10 mins.	10 mins.
Principles of Finance	1	Yes-Business Administration Core Exam	N/A	10 mins.	10 mins.
Principles of Hospitality and Tourism	1	Yes-Business Administration Core Exam	N/A	10 mins.	10 mins.
Principles of Marketing	1	Yes-Business Administration Core Exam	N/A	10 mins.	10 mins.

	<b>Business Administration Core Exam</b>
	<b>Finance Cluster Exam</b>
	<b>Marketing Cluster Exam</b>
	<b>Hospitality &amp; Tourism Cluster Exam</b>
	<b>Business Management &amp; Administration Cluster Exam</b>
	<b>Specific Exam</b>
	<b>Custom Exam for Georgia</b>

Individual Series Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Accounting Applications	1	Yes - Finance Cluster Exam	N/A	10 mins.	10 mins.
Apparel & Accessories Marketing	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Automotive Services Marketing	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Business Services Marketing	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Food Marketing	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Hotel & Lodging Management	1	Yes - Hospitality and Tourism Cluster Exam	N/A	10 mins.	10 mins.
Marketing Management	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Quick Serve Restaurant Management	1	Yes - Hospitality and Tourism Cluster Exam	N/A	10 mins.	10 mins.
Restaurant & Food Service Management	1	Yes - Hospitality and Tourism Cluster Exam	N/A	10 mins.	10 mins.
Retail Merchandising	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.
Sports and Entertainment Marketing	1	Yes - Marketing Cluster Exam	N/A	10 mins.	10 mins.

Team Decision Making Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Business Law & Ethics	2	Yes - Business Management and Administration Cluster Exam	N/A	30 mins.	15 mins.
Buying & Merchandising	2	Yes - Marketing Cluster Exam	N/A	30 mins.	15 mins.
Financial Analysis	2	Yes - Finance Cluster Exam	N/A	30 mins.	15 mins.
Hospitality Services	2	Yes - Hospitality and Tourism Cluster Exam	N/A	30 mins.	15 mins.
Sports & Entertainment Marketing	2	Yes - Marketing Cluster Exam	N/A	30 mins.	15 mins.
Travel & Tourism	2	Yes - Hospitality and Tourism Cluster Exam	N/A	30 mins.	15 mins.

<b>Business Operations Research Events</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
Business Services	1 to 3	No	30 pages	None	15 mins.
Buying and Merchandising	1 to 3	No	30 pages	None	15 mins.
Finance	1 to 3	No	30 pages	None	15 mins.
Hospitality and Tourism	1 to 3	No	30 pages	None	15 mins.
Sports and Entertainment	1 to 3	No	30 pages	None	15 mins.

	<b>Business Administration Core Exam</b>
	<b>Finance Cluster Exam</b>
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<b>Written Chapter Team Events</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
Community Service Project	1 to 3	No	30 pages	None	15 mins.
Creative Marketing Project	1 to 3	No	30 pages	None	15 mins.
Entrepreneurship Promotion Project	1 to 3	No	30 pages	None	15 mins.
Financial Literacy Promotion Project	1 to 3	No	30 pages	None	15 mins.
Learn & Earn Project	1 to 3	No	30 pages	None	15 mins.
Public Relations Project	1 to 3	No	30 pages	None	15 mins.

<b>Marketing Representative Events</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
Advertising Campaign	1 to 3	Yes – Marketing Cluster Exam	11 pages	None	20 mins.
Fashion Merchandising Promotion Plan	1 to 3	Yes – Marketing Cluster Exam	11 pages	None	20 mins.
Technical Sales Event	1	Yes – Marketing Cluster Exam	N/A	None	20 mins.

<b>Business Management &amp; Entrepreneurship</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
Entrepreneurship Written	1 to 3	No	30 pages	None	15 mins.
International Business Plan	1 to 3	No	30 pages	None	15 mins.
Internet Marketing Plan	1 to 3	No	30 pages	None	15 mins.
Entrepreneurship Participating-Independent	1	No	11 pages	None	20 mins.
Entrepreneurship Participating-Franchising	1	No	11 pages	None	20 mins.

<b>Special Event</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
DECA Quiz Bowl	1 to 4	Yes – Marketing Cluster Exam			

<b>Online Events</b>	<b># of Participants</b>	<b>Written Exam</b>	<b>Entry Length</b>	<b>Prep Time</b>	<b>Presentation Time</b>
Stock Market Game	1 to 3	N/A			
Virtual Business Challenge	1 to 3	N/A			

**2009-10 Georgia DECA Competitive Events Reference Table**

Testing Only Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Advertising Services	1	Yes – Area Specific Exam	N/A	N/A	N/A
Business Administration	1	Business Administration Core Exam	N/A	N/A	N/A
Business Management & Administration	1	Yes – Business Management and Administration Cluster Exam	N/A	N/A	N/A
Buying & Merchandising	1	Yes – Area Specific Exam	N/A	N/A	N/A
Entrepreneurship	1	Yes – Area Specific Exam	N/A	N/A	N/A
Finance	1	Yes – Finance Cluster Exam	N/A	N/A	N/A
Free Enterprise Economics	1	Yes – Area Specific Exam	N/A	N/A	N/A
General Marketing	1	Yes – Marketing Cluster Exam	N/A	N/A	N/A
Hospitality Services	1	Yes – Hospitality and Tourism Cluster Exam	N/A	N/A	N/A
Marketing Math	1	Yes – Area Specific Exam	N/A	N/A	N/A
Selling	1	Yes – Area Specific Exam	N/A	N/A	N/A
Travel & Tourism	1	Yes – Hospitality and Tourism Cluster Exam	N/A	N/A	N/A

	Business Administration Core Exam
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Role Play Only Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Business Speech	1	N/A	N/A	Prepared in Advance	4-6 min.
Job Interview	1	N/A	N/A	Letter, Resume, References in advance	Application Form Actual Interview
Marketing Decision Making	1	N/A	N/A	50 min	5 min

Other	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Civic Consciousness	1 to 3	N/A	Scrapbook	None	15 mins.