

2012 Georgia DECA Business Speech Competition

The 2012 Georgia DECA Business Speech Topic is:

“Describe the fears of the market place today and what can be done to resurrect necessary trust”

Purpose: To develop the participant’s ability in organizing and presenting information in an effective manner to a small group.

Guidelines:

1. One participant per chapter is permitted to enter at the regional level. The regional event winners will be eligible to compete at state. Other finalists will not be eligible to compete at state, should a winner be unable to attend state. (Preliminaries are not held in this event at the state level).
2. The overall topic will be published annually by Georgia DECA on the Georgia DECA Website. The regional and state event topics will be the same.
3. The participant will prepare the speech and bring it to the conference. The length of the presentation will be 4-6 minutes. Time will be signaled at 4 minutes, 5 minutes, and 6 minutes. There will be a 5 point penalty for 0-59 seconds under 4 minutes to over 6 minutes. There will be a 10 point penalty for 60 or more seconds under 4 minutes or over 6 minutes.
4. Any size index card may be used for presenting the business speech, however memorization of the speech is encouraged. No props or visual aids of any kind are allowed. Only index cards may be utilized. If any other format is used, 10 points will be deducted.
5. A copy of the competitor’s speech must be submitted in typed format to the DECA Advisor running the event at the Georgia DECA State Career Development Conference and the Regional Conferences or the student will be deducted 10 points. The typed copy of the speech may be utilized by the judges in the case of a tie of this competitive event. The student competitor agrees that the winning entries will be used by Georgia DECA for promotional purposes of the organization. No artwork should be on the typed copy. Only the speech in regular paragraph form should be submitted. The typed copy must include:
 - Student’s Name
 - DECA Chapter
 - Date
 - Speech Topic

2012 Business Speech Rating Sheet

Participant's Name: _____

Participant's School: _____

Length of Presentation: _____

Directions:

Score each participant according to the maximum points possible. Subtract penalty points at the end.

Items Evaluated	Maximum Points Possible	Score	Comments
Opening	20		
Voice	10		
Platform Department/Diction	20		
Organization	30		
Closing	20		
Subtotal	100		
Penalties			
Under 4 minutes or Over 6 minutes (0-59 seconds)	-5		
Under 4 minutes or Over 6 minutes (60+ seconds)	-10		
Typed copy of speech not given to coordinator	-10		
Format other than note cards used in presentation	-10		
Total Penalties	-30		
TOTAL SCORE	100		

Judge 1 Initials _____

Judge 2 Initials _____

Judge 3 Initials _____