



2012 Georgia DECA Memorial & Foundation Scholarship Application Guidelines

Deadline: Must be received in the office by February 10, 2012

1. The student must be a senior and an active member of Georgia & National DECA.
2. The student must intend to pursue a full-time course of study in Marketing, Management, Finance, Hospitality, Entrepreneurship, or Teacher Education in Marketing.
3. The student must show evidence of scholastic ability and the college prep curriculum is recommended.
4. The student must submit an official transcript with the application. The transcript should be stamped official and placed in a sealed envelope with the initials of the guidance counselor. Summer school is considered an extension of the spring semester or quarter. Cumulative GPA must be indicated (since ninth grade). The student must have a 3.0 cumulative scholastic average or higher (based on a 4.0 system) beginning with the 9th grade and be on track for graduation.
5. The student may select any accredited post high school institution or four year college designed to prepare individuals for careers in Marketing, Management, Finance, Hospitality, Entrepreneurship, or Teacher Education in Marketing.
6. Only two students per chapter may apply. The student must be a registered participant and attend the Georgia DECA State Career Development Conference.
7. Awards will be paid directly to the college or school entered and the student must matriculate during the upcoming academic school year.
8. Applications received after the deadline will not be considered.
9. The completed substantiating information should be submitted to the local chapter advisor for approval. The advisor must attach a Letter of Recommendation to the application, outlining the student's need, and forward the package to:

Bob Armbruster
Georgia DECA Foundation
1150 Great Oaks Drive
Lawrenceville, GA 30045-5421
11. An interview will be conducted at the State CDC and the student will be required to write an essay using the general topic: Marketing Education and Its Importance to My Future. The student will be allowed a maximum of 30 minutes to write the essay at the State CDC. Interviews will be conducted Friday, February 24, 2012 8:00am-12:00pm.
12. The chapter advisor must submit a Letter of Recommendation including the need of the student with the application.
13. Three Foundation Scholarships will be awarded (\$1000, \$500, \$250) and Three Memorial Scholarships will be awarded (\$1000, \$500, \$250).

2012 Foundation & Memorial Scholarship Application

I. Personal Information

Name: _____

Street Address: _____

City: _____ Zip Code: _____

Home Phone Number: _____ SS#: _____

Email Address: _____

II. School Information

High School Name: _____

School Address: _____

City: _____ Zip Code: _____

Advisor (s): _____

Advisor (s) Email Address: _____

Cumulative GPA through Fall Semester or Winter Quarter of Senior Year:

GPA: _____

College Prep Curriculum Completed: Yes No

If no, list deficiencies: _____

Please include official transcript with application. Transcript must be sealed and initialed by the guidance counselor.

III. Future Plans

College (s) or Technical Institute (s) Applied to (include dates you applied to these schools and if you have received acceptance):

<u>School</u>	<u>Date Applied</u>	<u>Acceptance?</u>
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1.

2.

3.

4.

Career Objective: _____

IV. DECA Involvement

List years of involvement, levels of involvement-local, state, and national, offices held, activities participated in, etc.

V. Community & School Involvement

Describe other civic, youth, social, school or church activities other than DECA-Give activity, years or involvement and offices held, if any, etc.

VI. Letters of Recommendation

The following letters of recommendation must be submitted with your application:

- A. Employer (should include statements about the following: dates employed, position, attitude, motivation, statement about ability, responsibility, people skills, etc, if not employed, please submit a letter of recommendation from volunteer work involvement or previous employer).
- B. Community Leader (someone other than DECA Advisor or employer who can speak of your general leadership ability)
- C. Chapter Advisor
- D. **Applicant's Choice** (a letter of recommendation from your choice of individuals, at least 1 is required)

VII. One Page Student Resume

A one page resume must be submitted with your application.

VIII. Assurances

I certify that the information in this application is correct to the best of my knowledge and further understand that if I am selected as the Georgia DECA Foundation or Memorial Scholarship recipient that I must matriculate during the upcoming academic school year or forfeit the amount of this award.

Student Name (Print)

Student Signature

Parent/Guardian Name (Print)

Parent/Guardian Signature

Chapter Advisor Name (Print)

Chapter Advisor Signature

School Principal Name (Print)

School Principal Signature



2012 Georgia DECA Memorial & Foundation Scholarship Rating Sheet

Student Name: _____

School Name: _____

Criteria	Possible Points	Score
Application		
Neat, Organized, Complete & Legible	5	
DECA Activities	15	
Community & School Involvement	10	
Scholastic Achievement (receive total amount of points if 3.0 or higher based on a 4.0 system)	10	
Employer Letter of Recommendation	5	
Community Leader Letter of Recommendation	5	
Chapter Advisor Letter of Recommendation	5	
Applicant's Choice Letter of Recommendation	5	
Student Resume	5	
Written Essay		
Written Communication Skill	5	
Interview		
Appearance (dress & poise)	5	
Knowledge of Career Goals/Objections/Ambitions	10	
DECA Activities (Meaning of DECA to Student)	15	
Total Points	100	

Judge 1 Initials: _____ Judge 2 Initials: _____ Judge 3 Initials: _____



2012 Georgia DECA Memorial & Foundation Scholarship Disbursement Procedures

Section 1

The amount of the educational disbursement will be paid only to the publicity supporter post secondary educational institution in which the recipient is enrolled and upon the conditions that:

- **Such educational institution agrees to use the funds to defray the recipient's** expenses payable to the educational institution for: tuition, fees, books and materials, and university housing and meal plan (in that order)
- **The recipient's standing is consistent with the purpose and conditions of the** educational disbursement. These funds must be disbursed within one year of award of scholarship.

Section 2

Payment of educational disbursement will be made to an educational institution only upon verification of enrollment of the recipient by the institution and upon the receipt and an official list of expenditures for the recipient from the institution. It is required that one disbursement request per term be submitted to cover all applicable expenses for that term. Mail official request for reimbursement to: [Georgia DECA Foundation, P O Box 1835, Dahlonega, GA 30533](#)

Section 3

It is the responsibility of the recipient of the Georgia DECA Foundation or Memorial Scholarship to provide the Georgia DECA Foundation President with the name and address of the institution and the name of the Financial Aid Director who will oversee **the recipient's use of scholarship funds. It is the responsibility of the recipient of the** Scholarship to see that the request for reimbursement is sent from the educational institution to the Georgia DECA Foundation bookkeeping office. Disbursement of scholarship funds will only occur when the required documentation is received by the State DECA Foundation Office. This information must be received in the State DECA Foundation office at least two weeks prior to the recipient entering the institution as a student.