

2011 Georgia DECA Statesman Award Study Guide

1. Who are the 2011-2012 Georgia DECA State Action Team and what offices do they represent?

Taylor Wingard- State President

KayLynn Samples- State Executive Vice President

Desteni Barnett- State Executive Secretary

Sabine Jean-Babtiste- Vice President of Civic Consciousness

Teara Mayfield- Vice President of Public Relations

Lauren Calvert- Vice President of Chapter Development

Hunter Gibbs- Vice President of Business Partnerships

Deborah Howard- Vice President of Competitive Events

Ellie Forrester- Vice President of Finance

Elizabeth Smith- State Officer Assistant

2. What is the DECA Mission?

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management

3. What is the name of National DECA's newsletter?

Dimensions

4. What is DECA's 2011-2012 theme?

Aspire Higher

5. When was Georgia DECA organized? National DECA organized?

Georgia- 1944

National-1946

6. Where is the birthplace of National DECA?

Memphis, Tennessee in 1944

7. Where is the National DECA headquarters located?

Reston, Virginia

8. What are the 4 divisions of DECA membership?

High School, Collegiate, Alumni, Professional

9. What are 2 duties of the President?

- **Oversees all activities conducted by the State Action Team**
- **Ensures that all undertakings are successful**
- **Assumes the main leadership role at the Fall Conference & State Career Development Conference**
- **Acts as the primary public relations agent**
- **Uses leadership skills and vision to inspire all Georgia DECA members**
- **Conducts a state project based on the State Action Team's Program of Work**

10. Who is the National Executive Director?

Ed Davis

11. Who is the Georgia State Advisor?

Shannon Aaron

12. Who is the Georgia Marketing Program Specialist?

Linda Smith

13. Who is the President of the Georgia DECA Board of Directors?

Krystin Glover

14. Where is the location of 2012 ICDC?

Salt Lake City, Utah

15. Who is the National DECA President?

Claire Coker

16. Who is the National DECA Southern Region Vice President?

Kendra Wrightson

17. What is the official color of DECA?

Blue

18. What are the regions of National DECA?

North Atlantic, Southern, Western and Central

19. What region is Georgia in?

Southern

20. Who is the Georgia Foundation Board of Directors President?

Bob Armbruster

21. What is the Georgia DECA website address?

www.gadeca.org

22. What is the National DECA website address?

www.deca.org

23. What does CTSO stand for?

Career & Technical Student Organizations

24. What is the name of the National Contest Guide?

DECA Guide

25. Who can be a DECA member?

Any student enrolled in marketing, management, or entrepreneurship program course of study/career pathway/course

26. What is the Georgia DECA Fall Community Service Project?

Make A Wish Foundation

27. What does GMEA stand for?

Georgia Marketing Education Association

28. How many Regions does Georgia DECA have for Regional Competition?

12

29. What month is the State Career Development Conference held in?

February