



October 6, 2009

Dear DECA Judge:

As the 2009-2010 school year begins, we will be building on what was the best of Georgia DECA during 2008-2009. Over 8,700 students from 124 high schools participated and everyone is looking forward to an increase in participants. The Georgia DECA Foundation, for the first time, successfully supported both marketing educators and their students by awarding 104 scholarships totaling \$15,000. Everyone who was involved, are appreciative and proud of the contributions. Again, we thank you for your time and for recognizing these outstanding students.

The purpose in writing is to provide updates on happenings, to pass on some information which may be of value, and to make a couple of requests. We intend to stay in contact and shortly, there will be a link on the www.gadeca.org website to the newly created, "Judge's Corner". This will provide you not only updates and reminders, but will link you to action items such as, signing up for judging with your choice of available events, status of event sponsorships, the ability of registering other interested judges, and links for online giving, to name a few.

Please mark your calendar, February 24-26, Atlanta Marriott Marquis, Georgia DECA State Conference and Competition Events. There is plenty of time to register, but watch for alerts in future emails, and in the "Judge's Corner" on the Georgia DECA website.

Because of economic times, it appears we have to work smarter to achieve some of our objectives. Teachers and students need your support. The theme for the Georgia DECA Foundation this year is "Everyone Knows Someone". If everyone would give a little, the dollars quickly compound. The vitality and energy created by our students are contagious. As a previous judge, you had the experience. We encourage and ask you to consider giving a minimum of \$25 to the Georgia DECA Foundation. Checks may be payable and remitted to The Georgia DECA Foundation, P.O. Box 1835, Dahlonega, Georgia 30533.

Can your company, organization or employer become a DECA event sponsor? Does your company have a matching gift program? Let us know, and we are willing to meet to spread the DECA word and share the value of a company outreach.

Again, be on the lookout for the judge's registration information, and we look forward to your participation in DECA with "Someone You Know".

Thanks for your assistance in the past, and we look forward to hearing from you.

Sincerely,

Bob Armbruster

Yvette Churchill

Bob Armbruster
President, GA DECA Foundation

Yvette Churchill
Judge Recruitment, GA DECA Foundation

Supporting Future Leaders in Marketing, Management and Entrepreneurship