

# GUIDELINES: Georgia DECA Pin Contest

Entries must be RECEIVED in the office by: February 12, 2010

## Purpose

To allow Georgia DECA members to develop an annual pin that can be worn to local, regional, state and national meetings that will identify Georgia DECA members. The winning design will be chosen for its ability to catch the consumer's eye and depict Georgia DECA pride. First, second and third place will be awarded at the State Career Development Conference. There will be no regional or national contest in this event.

## Eligibility

1. Contestants will design a DECA pin that can be worn on blazers, jackets, shirts, sweaters or blouses. The design should be able to transfer in style to be used on a t-shirt, conference program, certificates, a conference pin, as well as a trading pin at Nationals. Leadership and professionalism should be a consideration when designing the pin since it will be used at the state conferences.
2. The design must include the letters DECA. It must also include the shape and/or letters of the state of Georgia. Do not use the school year dates on the pin design.
3. The contestants name, school, and advisor should be placed on the back of the design using the form included with these guidelines.
4. The design may not include the complete DECA emblem, but may contain certain individual parts, example - diamond. The design may be square, rectangular, diamond or star shaped, circular, oval, octagon, hexagon, triangular, etc.
5. The design must be submitted on an 8-1/2" x 11" sheet of paper. The colors should be decided by the contestant, but may contain no more than six colors, including the background color.
6. Designs may be computer generated or hand drawn by the STUDENT. Designs **may not** be done professionally by an outside source. They may be computer generated.
7. The actual pin size will range from 3/4" to 2". The size and amount of letters in the design should be taken into consideration for a letter on a 10 inch piece of paper will be reduced to 1/10 of an inch on a 1" pin. Therefore, less letter and greater size is recommended for a more legible pin. The cost effectiveness of producing the pin and design is also a consideration.
8. The designs will be judged on the following:

Layout and Design .....	0 - 25 points
Creativity and Originality .....	0 - 25 points
Workmanship .....	0 - 20 points
Suitability .....	0 - 20 points
Overall Impression .....	0 - 10 points
9. The design must be mailed to the Georgia DECA office by the preset deadline.
10. Failure to follow these rules will result in points being deducted or possible disqualification.
11. Georgia DECA reserves the right to make any changes to the design which may conflict with its production.
12. All pin designs become the property of Georgia DECA. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to Georgia DECA.

# Georgia DECA Pin Contest

**Attach this Form to the back of the DECA Pin Entry**

Check one:            Single Entry \_\_\_\_\_            Team Entry (max 3 members) \_\_\_\_\_

Member Name \_\_\_\_\_

Member Name \_\_\_\_\_

Member Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

DECA Advisor \_\_\_\_\_ School Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

**I have read and completed all instructions to the best of my ability and verify that this is my original work.**

**Member Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Member Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Member Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Advisor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please mail entries to:**

Georgia DECA  
c/o Rhonda Samples  
3612 Ansley Pointe  
Gainesville, GA 30506