

2012 Region DECA Competitive Events

Principles of Business Administration Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Principles of Business Management & Administration	1	Yes-Business Admin Core Exam	N/A	10 min.	10 min.
Principles of Finance	1	Yes-Business Admin Core Exam	N/A	10 min.	10 min.
Principles of Hospitality & Tourism	1	Yes-Business Admin Core Exam	N/A	10 min.	10 min.
Principles of Marketing	1	Yes-Business Admin Core Exam	N/A	10 min.	10 min.
Individual Series Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Accounting Applications	1	Yes- Finance Cluster Exam	N/A	10 min.	10 min.
Apparel & Accessories Marketing	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Automotive Services Marketing	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Business Finance	1	Yes- Finance Cluster Exam	N/A	10 min.	10 min.
Business Services Marketing	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Food Marketing	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Hotel & Lodging Management	1	Yes- Hospitality & Tourism Cluster Exam	N/A	10 min.	10 min.
Human Resources Management	1	Yes- Business Management & Admin Cluster Exam	N/A	10 min.	10 min.
Marketing Management	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Quick Serve Restaurant Management	1	Yes- Hospitality & Tourism Cluster Exam	N/A	10 min.	10 min.
Restaurant & Food Service Management	1	Yes- Hospitality & Tourism Cluster Exam	N/A	10 min.	10 min.
Retail Merchandising	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.
Sports & Entertainment Marketing	1	Yes- Marketing Cluster Exam	N/A	10 min.	10 min.

Georgia DECA Only Events:

Testing Only Events	# of participants	Written Exam	Entry Length	Prep Time	Presentation Time
Advertising Services	1	Yes-Area Specific Exam	N/A	N/A	N/A
Business Administration	1	Yes-Business Admin Core Exam	N/A	N/A	N/A
Business Management & Administration	1	Yes- Business Management & Admin Cluster Exam	N/A	N/A	N/A
Buying & Merchandising	1	Yes- Area Specific Exam	N/A	N/A	N/A
Entrepreneurship	1	Yes- Area Specific Exam	N/A	N/A	N/A
Finance	1	Yes-Finance Cluster Exam	N/A	N/A	N/A
Free Enterprise Economics	1	Yes-Area Specific Exam	N/A	N/A	N/A
General Marketing	1	Yes- Marketing Cluster Exam	N/A	N/A	N/A
Hospitality Services	1	Yes- Hospitality & Tourism Cluster Exam	N/A	N/A	N/A
Marketing Math	1	Yes-Area Specific Exam	N/A	N/A	N/A
Selling	1	Yes-Area Specific Exam	N/A	N/A	N/A
Travel & Tourism	1	Yes- Hospitality & Tourism Cluster Exam	N/A	N/A	N/A
Role Play Only Events	# of Participants	Written Exam	Entry Length	Prep Time	Presentation Time
Business Speech	1	N/A	N/A	Prepared in Advance	4-6 min.
Job Interview	1	N/A	N/A	Letter, Resume, References in Advance	Application Form & Actual Interview
Marketing Decision Making	1	N/A	N/A	50 min.	5 min.