

2011-2012 Outstanding DECA Chapter Award

- Recognizing accomplishments from March 1, 2011 through February 1, 2012
- Must be Postmarked by February 1 and mailed to the State DECA Office

Chapter Name:

Advisor Name:

DIRECTIONS:

1. Record chapter quality points earned for all completed requirements. Enter “zero” for all requirements not met.
2. All items must be submitted in a **DECA folio!**
3. Please label all evidence. Please place the activity category and activity number on the documentation and place it in numerical order.
4. Credit will be given for labeled items only.

Membership	Possible Points	Earned Points
1. Affiliation		
<input type="checkbox"/> Affiliated minimum of 10 members (attach evidence)	10	
2. Student Members- Attain STUDENT Membership Goal (attach evidence)		
<input type="checkbox"/> A. 25-49 members	5	
<input type="checkbox"/> B. 50-99 members	10	
<input type="checkbox"/> C. 100-149 members	15	
<input type="checkbox"/> D. 150-199 members	20	
<input type="checkbox"/> E. 200-299 members	25	
<input type="checkbox"/> F. 300+ members	30	
3. Alumni Members- Attain ALUMNI Membership Goal (attach evidence)		
<input type="checkbox"/> A. 5-9 members	5	
<input type="checkbox"/> B. 10-19 members	10	
<input type="checkbox"/> C. 20-29 members	15	
<input type="checkbox"/> D. 30+ members	20	
4. Professional Members- Attain PROFESSIONAL Membership Goal (attach evidence)		
<input type="checkbox"/> A. 5-9 members	5	
<input type="checkbox"/> B. 10-19 members	10	
<input type="checkbox"/> C. 20-29 members	15	
<input type="checkbox"/> D. 30+ members	20	
5. Special Membership Bonus		
<input type="checkbox"/> Chapter Affiliated more members than last year (provide membership documentation numbers from last year and this year) 1 pt per member	Max 20	
6. All students enrolled in Marketing Education were informed about the organization.	5	
7. Chapter participated in National DECA’s Membership Campaign (attach evidence)	10	
8. Conducted a membership recruitment activity by September 1(attach evidence)	10	

Leadership Development	Possible Points	Earned Points
1. Prepared a local Chapter Program of Work (attach copy)	10	
2. Held monthly DECA chapter meetings 1pt each, 10 pts max (attach attendance roster and chapter minutes used for documentation)	Max 10	
3. Prepared a chapter budget for the year (attach copy)	5	
4. Elected Local Action Team of Officers (attach evidence)	5	
5. Participation with local advisory committee (attach evidence)	10	
6. Participated in DECA Week Activities 2pts per activity, 10 pts max (attach list of activities)	Max 10	
<p>7. Local Chapter Program of Work provided for leadership development (check all that apply)</p> <p><input type="checkbox"/> A: Held local officer training (attach evidence) 5 pts</p> <p><input type="checkbox"/> B: Attended Fall Rally (attach evidence) 10 pts</p> <p><input type="checkbox"/> C: Attended Fall Leadership Development Conference (attach evidence) 10 pts</p> <p><input type="checkbox"/> D: Attended Southern Region Fall Leadership Conference (attach evidence) 10 pts</p> <p><input type="checkbox"/> E: Attended 2011 State CDC (attach evidence) 10 pts</p> <p><input type="checkbox"/> F: Attended 2011 ICDC (attach evidence) 10 pts</p> <p><input type="checkbox"/> G: Brought 10 or more students to Fall Leadership Development Conference 5 pts</p> <p><input type="checkbox"/> H: Brought 20 or more students to Fall Rally 5 pts</p> <p><input type="checkbox"/> I: Attended DECA Day at the Falcons or Hawks 5 pts each</p> <p><input type="checkbox"/> J: Participated in Georgia National Fair Events - 5 pts each</p> <p style="padding-left: 20px;"><input type="checkbox"/> Brochure Event <input type="checkbox"/> Theme Speech <input type="checkbox"/> T-shirt Design <input type="checkbox"/> Marketing Test</p> <p><input type="checkbox"/> K: Participated in Fall Leadership Development Conference Events - 5 pts each</p> <p style="padding-left: 20px;"><input type="checkbox"/> Statesman Testing <input type="checkbox"/> Membership Recruitment</p> <p><input type="checkbox"/> L: Submitted one or more members for the National DECA Marketing Honor Award 5 pts each, 15 pts max</p> <p><input type="checkbox"/> M: Submitted members for GA DECA Outstanding Member Award 5 pts each, 15 max</p> <p><input type="checkbox"/> N: Made a chapter donation to the Georgia DECA Foundation \$100 min. 15 pts</p> <p><input type="checkbox"/> O: Donated a Theme Basket to the Foundation Theme Basket Event at Fall Leadership Conference, 10 pts</p> <p><input type="checkbox"/> P: Joined State Legislators or Legislators/elected officials attended local DECA event (attach evidence) 15 pts</p> <p><input type="checkbox"/> Q: Conducted a faculty/administration appreciation activity (attach evidence) 10 pts</p>		
Civic Consciousness	Possible Points	Earned Points
1. Participated in the Statewide Community Service Project at the Fall Leadership Development Conference- minimum \$100 (attach evidence)	10	
2. Participated in the Statewide Community Service Project at the 2010 State Career Development Conference- minimum \$100 (attach evidence)	10	
3. Participated in a local community service project (attach evidence)	10	
4. Conducted an activity promoting Free Enterprise or Entrepreneurship (attach evidence)	10	
<p>5. Had articles published in (submit copies)</p> <p>5 pts. per category submission (limit 5pts per category)</p> <p><input type="checkbox"/> A: School Paper <input type="checkbox"/> E: Chapter/School Website</p> <p><input type="checkbox"/> B: Local Paper <input type="checkbox"/> F: Other (specify) _____</p>	Max 20	

Vocational Understanding	Possible Points	Earned Points
1. Had 10 or more students participate in Region DECA Competition	10	
2. Recruited corporate sponsor for a state competitive event (attach evidence)	15	
3. Entered written manual competition events (5 pts each, 15 pts max)	Max 15	
4. Conducted a Chapter Sales Project (attach evidence)	10	
5. Made presentations to local civic groups (attach evidence) 5 pts each, 20 pts max	Max 20	
6. Operated a School Based Enterprise (attach evidence)	10	
Vocational Understanding	Possible Points	Earned Points
1. Organized and hosted a legislative activity in your school (attach evidence)	15	
2 Submitted an article/clip to the state website 5 pts each, 15 pts max	Max 15	
3. Conducted a member/officer installation banquet (attach evidence)	10	
4. Conducted an awards banquet for members (attach evidence)	10	
Total Points Earned (400 points required)		
Possible Points	550	
Total Chapter Points		