



Georgia DECA Best Practice



Topic/Idea: DECA Written Manual Preparation

Goal/Objective:

- To have the student completely understand the topic about which they are presenting in their manual
- To develop ownership of the students' topic for their manual

Materials needed:

Internet-access

Actual business contacts

Procedures/Guidelines/Instructions:

The best time to select a manual topic is at the beginning of the school year (August). Then allow the student begin in-depth research on the topic. Research the topic completely because you never know what direction actual information can lead a student in when preparing their manual. Allowing the student to select a topic which they feel passionate about is also important since their buy-in is critical to their commitment level. Finally get in touch with actual business people in the industry from ANY LOCATION you can. If the manual is a fashion manual, then talk to people in the fashion capitals to get actual information and provide business links for the students.

Impact on Program:

National winners are not created in just a few months. It takes a lot of preparation even before the first word of a manual is written.

Attachments:

None

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