



Georgia DECA Best Practice



Topic/Idea: Increasing Your Professional Members

Goal/Objective:

To grow your overall chapter numbers through professional members.

Materials needed:

Database of professional contacts
Professional Application (example attached)

Procedures/Guidelines/Instructions:

Add professional members to your DECA chapter by asking business contacts to join the chapter. Offer several levels of membership and this could also turn into a fundraising activity.

Sources of professional members:

Business Advisory Committee Members
Students' Parents
Partners-in-Education
PTO
Administrators and Teachers in Your School
Chamber of Commerce Members
Local Civic Organizations

Impact on Program:

By asking each student member to get one professional member you can easily double the size of your chapter.

Attachments:

Sample professional application

Name of Person Submitting Best Practice: Rachael McClain

DECA Chapter: LCA DECA

Email Address: Rachael.mcclain@hallco.org



**Professional DECA Lanier Career Center/Hospitality High
Membership Application**

Name: _____ Title: _____

Address: _____

Company: _____

Business Address: _____

Phone: _____ Office Phone: _____

Email: _____

Best Time to Contact: _____ Recruited by: _____

Membership Level:

_____ Professional Member \$15.00 _____ Cash _____ Ck
Membership in LCC, Georgia, and National DECA. Dimensions Magazine Subscription.

_____ Bronze Professional Member \$35.00 _____ Cash _____ Ck
Membership in LCC, Georgia, and National DECA. Dimensions Magazine Subscription, Business name as DECA supporter on all DECA printed materials distributed to students and sponsor board at Region Competition.

_____ Silver Professional Member \$55.00 _____ Cash _____ Ck
Membership in LCC, Georgia, and National DECA. Dimensions Magazine Subscription, Business name as DECA supporter on all DECA printed materials distributed to students and sponsor board at Region Competition, Business Name as DECA supporter on 08-09 Tee-Shirt.

_____ Gold Professional Member \$75.00 _____ Cash _____ Ck
Membership in LCC, Georgia, and National DECA. Dimensions Magazine Subscription, Business name as DECA supporter on all DECA printed materials distributed to students and sponsor board at Region Competition, Business Name as DECA supporter at Gold Level (larger print) on 08-09 Tee-Shirt, Business name in school-based enterprise.

_____ Platinum Professional Member \$100.00 _____ Cash _____ Ck
Membership in LCC, Georgia, and National DECA. Dimensions Magazine Subscription, Business name as DECA supporter on all DECA printed materials distributed to students and sponsor board at Region Competition, Business Name as DECA supporter at Platinum Level (larger print) on 08-09 Tee-Shirt, Business name in school-based enterprise, Featured at monthly chapter meetings as a Platinum supporter. All member dues above \$15 are tax-deductible donations to the LCC DECA Chapter.

Professional membership in the LCA DECA chapter can be as much or as little involvement as your schedule allows. If interested in additional roles in the DECA program, please complete the information below.

I would like to participate in:

_____ Advisory Board _____ Assist in Classroom _____ Region/State/National Events _____

Georgia DECA Foundation _____ Other: _____

*For additional information, contact Rachael McClain, DECA Advisor,
770-531-2330, ext 1418*