

# Georgia DECA Competitive Event Sponsorship



## Automotive Services Marketing

Automotive Services Marketing event participants will be challenged to perform marketing and management functions related to business in the automotive industry.

### Sponsorship Budget:

• Travel Scholarships.....	\$1050
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards.....	\$225
<i>First, Second, and Third Place medallions and trophies</i>	
• Licensing, Printing and Testing Fees.....	\$250
• Publicity & Promotion.....	\$100
• Georgia DECA Operating Funds* .....	\$175
<b>TOTAL</b> .....	<b>\$1800</b>

\* A portion of all special events benefits the DECA Foundation operating budget.

\*\* If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

**Additional Opportunity:** Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and  
Entrepreneurship*