

Georgia DECA Competitive Event Sponsorship



Business Services Marketing

Students will be challenged to perform marketing functions and tasks involved in providing services to businesses on a fee or contract basis or providing services to consumers.

Sponsorship Budget:

• Travel Scholarships.....	\$1050
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards.....	\$225
<i>First, Second, and Third Place medallions and trophies</i>	
• Licensing, Printing and Testing Fees.....	\$250
• Publicity & Promotion.....	\$100
• Georgia DECA Operating Funds*	\$175
TOTAL	\$1800

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*