

# Georgia DECA Competitive Event Sponsorship



## Business Speech

To develop the participant's ability in organizing and presenting information in an effective manner to a small group.

### Sponsorship Budget:

- Travel Scholarships.....\$1050  
*First, Second and Third Place winners, lodging, registration, airfare*
- Awards.....\$225  
*First, Second, and Third Place medallions and trophies*
- Licensing, Printing and Role-Play Fees.....\$250
- Publicity & Promotion.....\$100
- Georgia DECA Operating Funds\* .....\$175

**TOTAL**.....\$1800

\* A portion of all special events benefits the DECA Foundation operating budget.

\*\* If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

**Additional Opportunity:** Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and  
Entrepreneurship*