

Georgia DECA Competitive Event Sponsorship



Buying & Merchandising Management Team Decision Making

Management Team Decision Making Events provide an opportunity for a team of two participants to analyze one or a combination of elements pertaining to the effective operation of a business. This process includes forecasting, planning, buying, displaying, selling and providing customer service.

Sponsorship Budget:

- Travel Scholarships.....\$2100
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$450
First, Second, and Third Place medallions and trophies
- Licensing, Printing and Testing Fees.....\$300
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds*.....\$300

TOTAL.....\$3250

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*