

Georgia DECA Competitive Event Sponsorship



Civic Consciousness Project

Civic Consciousness Project celebrates DECA by giving the gift of community service to each DECA chapter's local community. Each chapter is encouraged to analyze its community's needs and identify a service project(s) to benefit that community. There are no restrictions on the type of project(s) a chapter may select; the only requirement is that the project(s) benefit the community. The Civic Consciousness Project should be the chapter's way of saying thank you to its community for support of DECA chapter activities. Up to three chapter members complete a written description and oral presentation with visual aids.

Sponsorship Budget:

- Travel Scholarships \$3150
First, Second and Third Place winners, lodging, registration, airfare
- Awards \$275
First, Second, and Third Place medallions and trophies
- Publicity and Promotion \$100
- Georgia DECA Operating Funds* \$350

TOTAL \$3875

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*