

# Georgia DECA Competitive Event Sponsorship



## Community Service Project

The Community Service Project is a chapter project that provides an opportunity for chapter members to develop a better understanding of the role civic activities have in society to make a contribution to a community service or charity, and to learn and apply the principles of the numerous components of marketing management. The purpose of the Community Service Project is to provide an opportunity for the chapter members to demonstrate the skills necessary in planning, organizing, implementing and evaluating a community service project. Competitors write a 30-page manual and present their findings in a 15-minute time frame with visual aids.

### Sponsorship Budget:

• Travel Scholarships.....	\$3150
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards.....	\$275
<i>First, Second, and Third Place medallions and trophies</i>	
• Publicity and Promotion.....	\$100
• Georgia DECA Operating Funds* .....	\$350
<b>TOTAL</b> .....	<b>\$3875</b>

\* A portion of all special events benefits the DECA Foundation operating budget.

\*\* If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

**Additional Opportunity:** Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and  
Entrepreneurship*