

Georgia DECA Competitive Event Sponsorship



Entrepreneurship Participating Event-Franchise Business

Entrepreneurship Participating Franchise Business event involves developing and presenting a proposal to create a business operating as a franchise endeavor. Students demonstrate a mastery of essential skills as they apply their knowledge to the analysis of a business opportunity, the development of a marketing/promotional plan, and the development of a financial plan.

Sponsorship Budget:

- Travel Scholarships.....\$1050
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$225
First, Second, and Third Place medallions and trophies
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds*.....\$125

TOTAL.....\$1500

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*