

Georgia DECA Competitive Event Sponsorship



Entrepreneurship Participating Event-Independent Business

Entrepreneurship Participating Independent event includes the development and presentation of various aspects of a plan to form a business. Students demonstrate a mastery of essential skills as they apply their knowledge to the analysis of a business opportunity, the development of a marketing/promotional plan, and the development of a financial plan.

Sponsorship Budget:

• Travel Scholarships	\$1050
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards	\$225
<i>First, Second, and Third Place medallions and trophies</i>	
• Publicity and Promotion	\$100
• Georgia DECA Operating Funds*	\$125
TOTAL	\$1500

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*