

# Georgia DECA Competitive Event Sponsorship



## Financial Analysis Management Team Decision Making

Management Team Decision Making Events provide an opportunity for a team of two participants to analyze one or a combination of elements pertaining to the effective operation of a business. Financial analysis is the application of financial data to business decision making in any business. Concepts include understanding the source and purpose of financial statements, the impact of management decisions on statements, and the analysis and interpretation of data for planning purposes.

### Sponsorship Budget:

- Travel Scholarships.....\$2100  
*First, Second and Third Place winners, lodging, registration, airfare*
- Awards.....\$450  
*First, Second, and Third Place medallions and trophies*
- Licensing, Printing and Testing Fees.....\$300
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds\*.....\$300

**TOTAL**.....\$3250

\* A portion of all special events benefits the DECA Foundation operating budget.

\*\* If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

**Additional Opportunity:** Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and  
Entrepreneurship*