

Georgia DECA Competitive Event Sponsorship



Financial Literacy Project

The Financial Literacy Project is designed to provide an opportunity to demonstrate skills needed in planning, organizing, implementing, and evaluating a campaign to educate chapter members and the general public or an organized group in financial literacy. Competitors write a 30-page manual and present their findings in a 15-minute time frame with visual aids.

Sponsorship Budget:

- Travel Scholarships.....\$3150
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$275
First, Second, and Third Place medallions and trophies
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds*\$350

TOTAL.....\$3875

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*