

Georgia DECA Competitive Event Sponsorship



Learn and Earn Project

The Learn and Earn Project is a chapter project that develops business and marketing skills. Competitors apply entrepreneurial skills to a single sales/service activity to be run as a real business venture. Chapters will operate a real business venture as an entrepreneurial venture. Competitors write a 30-page manual and present their findings in a 15-minute time frame with visual aids.

Sponsorship Budget:

• Travel Scholarships.....	\$3150
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards.....	\$275
<i>First, Second, and Third Place medallions and trophies</i>	
• Publicity and Promotion.....	\$100
• Georgia DECA Operating Funds*.....	\$350
TOTAL	\$3875

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*