

Georgia DECA Competitive Event Sponsorship



Marketing Management

Students will be challenged to perform marketing management functions and tasks that can be applied broadly in a nonretail marketing environment.

Sponsorship Budget:

| | |
|--|---------------|
| • Travel Scholarships..... | \$1050 |
| <i>First, Second and Third Place winners, lodging, registration, airfare</i> | |
| • Awards..... | \$225 |
| <i>First, Second, and Third Place medallions and trophies</i> | |
| • Licensing, Printing and Testing Fees..... | \$250 |
| • Publicity & Promotion..... | \$100 |
| • Georgia DECA Operating Funds* | \$175 |
| TOTAL | \$1800 |

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*