

# Georgia DECA Competitive Event Sponsorship



## Marketing Math

Georgia DECA operates eight separate competitive events which are based on student abilities in completing 100 question, objective tests. One event concentrates on economic concepts and problems as they relate to marketing. Another event concentrates on math concepts and problems as they relate to marketing. The third test centers on general marketing concept/terminology.

### Sponsorship Budget:

• Travel Scholarships.....	\$1050
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards.....	\$225
<i>First, Second, and Third Place medallions and trophies</i>	
• Licensing, Printing and Testing Fees.....	\$250
• Publicity & Promotion.....	\$100
• Georgia DECA Operating Funds* .....	\$175
<b>TOTAL</b> .....	<b>\$1800</b>

\* A portion of all special events benefits the DECA Foundation operating budget.

\*\* If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

**Additional Opportunity:** Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and  
Entrepreneurship*