

Georgia DECA Competitive Event Sponsorship



Marketing Sales & Service Credentialing

The Marketing Sales & Credentialing Award is presented to students who achieve a proficient score on an objective test related to general marketing, sales, and entrepreneurship. Awards are also based upon the competitor's portfolio of marketing-related work experiences and a personal interview with a business professional.

Sponsorship Budget:

- Travel Scholarships.....\$1050
First, Second and Third Place winners, lodging, registration, airfare

- Awards.....\$300
Top 6 students, trophies and medallions

- Publicity and Promotion.....\$200

- Georgia DECA Operating Funds*\$250

TOTAL.....\$1800

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*