

Georgia DECA Competitive Event Sponsorship



Quick Serve Restaurant Management

Students will be challenged to perform marketing functions and tasks in retail establishments, wholesale establishments and manufacturing firms primarily engaged in the quick-serve restaurant industry.

Sponsorship Budget:

• Travel Scholarships**	\$1050
<i>First, Second and Third Place winners, lodging, registration, airfare</i>	
• Awards	\$225
<i>First, Second, and Third Place medallions and trophies</i>	
• Licensing, Printing and Testing Fees	\$250
• Publicity & Promotion	\$100
• Georgia DECA Operating Funds*	\$175
TOTAL	\$1800

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*