

Georgia DECA Competitive Event Sponsorship



Retail Merchandising

Students will be challenged to perform marketing and management functions and tasks that can be applied in any retail establishment.

Sponsorship Budget:

- Travel Scholarships.....\$1050
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$225
First, Second, and Third Place medallions and trophies
- Licensing, Printing and Testing Fees.....\$250
- Publicity & Promotion.....\$100
- Georgia DECA Operating Funds*\$175

TOTAL.....\$1800

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*