

Georgia DECA Competitive Event Sponsorship



Sports & Entertainment Management Team Decision Making

Management Team Decision Making Events provide an opportunity for a team of two participants to analyze one or a combination of elements pertaining to the effective operation of a business. The elements of this event are tasks that can be applied in amateur or professional sports or sporting events, entertainment or entertainment events, selling or renting of supplies and equipment used for recreational or sporting purposes, products and services related to hobbies or cultural events, or businesses primarily engaged in satisfying the desire to make productive or enjoyable use of leisure time.

Sponsorship Budget:

- Travel Scholarships.....\$2100
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$450
First, Second, and Third Place medallions and trophies
- Licensing, Printing and Testing Fees.....\$300
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds*\$300

TOTAL.....\$3250

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*