

Georgia DECA Competitive Event Sponsorship



Sports and Entertainment Marketing Series

Students will be challenged to perform marketing and management functions and tasks related to amateur or professional sports or sporting events, entertainment or entertainment events, selling or renting of supplies and equipment (other than vehicles) used for recreational or sporting purposes, products and services related to hobbies or cultural events, or businesses primarily engaged in satisfying the desire to make productive or enjoyable use of leisure time.

Sponsorship Budget:

- Travel Scholarships.....\$1050
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$225
First, Second, and Third Place medallions and trophies
- Licensing, Printing and Testing Fees.....\$250
- Publicity & Promotion.....\$100
- Georgia DECA Operating Funds*\$175

TOTAL.....\$1800

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*