

Georgia DECA Competitive Event Sponsorship



Travel and Tourism Management Team Decision Making

Management Team Decision Making Events provide an opportunity for a team of two participants to analyze one or a combination of elements pertaining to the effective operation of a business. This event has tasks that can be applied in enterprises engaged in passenger transportation, travel service, attracting and serving the traveling public, arranging tours or acting as independent ticket agencies, and other services incidental to the travel or tourism industry.

Sponsorship Budget:

- Travel Scholarships.....\$2100
First, Second and Third Place winners, lodging, registration, airfare
- Awards.....\$450
First, Second, and Third Place medallions and trophies
- Licensing, Printing and Testing Fees.....\$300
- Publicity and Promotion.....\$100
- Georgia DECA Operating Funds*.....\$300

TOTAL.....\$3250

* A portion of all special events benefits the DECA Foundation operating budget.

** If monies allocated to travel scholarships are not utilized, the DECA Foundation will disburse funds to other areas of need.

Additional Opportunity: Corporate event sponsors may elect to add a post-secondary scholarship for student winners. Scholarships can be established at any monetary level.

*Supporting Future Leaders in Marketing, Management and
Entrepreneurship*